

HIGHLY UNIQUE MAGAZINE

OFFICIAL MEDIA, PLACEMENT & ADVERTISING RATES

Cross-Platform Synergy: All print advertising packages now include complementary digital placements. Our integrated network spans the physical magazine, the high-traffic digital hub, and active placement on the official Radio App to ensure maximum visibility for your brand or artist campaign.

PRINT ADVERTISING RATES & SPECS

Based on standard trim size (8" x 10-3/4"). Each ad tier is bundled with a specific time table for integrated website and Radio App digital placements.

AD SIZE	DIMENSIONS (WXH)	RATE	DIGITAL & APP PLACEMENT TIMETABLE
Back Cover	8" x 10-3/4" (Trim)	\$3,000	3 Months (Website Banner & Radio App rotation)
Inside Covers	8" x 10-3/4" (Trim)	\$2,500	2 Months (Website Banner & Radio App rotation)
1 Page (Full)	6-7/8" x 10"	\$2,000	1 Month (Website Banner & Radio App rotation)
2/3 Page	4-1/2" x 10"	\$1,500	1 Month (Website sidebar & Radio App rotation)
1/2 Page (Island)	4-1/2" x 7-1/2"	\$1,300	3 Weeks (Website sidebar & Radio App)
1/2 Page (Horiz)	6-7/8" x 4-7/8"	\$1,200	3 Weeks (Website sidebar & Radio App)
1/3 Page (Vert / Square)	2-1/8" x 10" / 4-1/2" x 4-7/8"	\$850	2 Weeks (Website sidebar & Radio App)
1/4 Page (Vert / Odd)	2-1/8" x 7-1/2" / 3-1/2" x 4-7/8"	\$650	2 Weeks (Website sidebar & Radio App)
1/6 Page (Vert / Horiz)	2-1/8" x 4-7/8" / 4-1/2" x 2-3/8"	\$450	1 Week (Website sidebar & Radio App)
1 Inch	2-1/8" x 1"	\$200	Digital App Mention (1 Week)

** Note: Artwork must be submitted in high-resolution (300 DPI) PDF or TIFF formats. Refer to the "Mag sizes" visual chart for layout guides.*

THE TAKEOFF: ARTIST PLACEMENT PACKAGES

Premium artist features and media rollouts designed to break upcoming talent. These packages integrate digital, print, events, and radio airplay.

PACKAGE	RATE	DELIVERABLES & TIMETABLE
Standard Takeoff	\$5,000	• Digital Cover & 4-page print article. • Pinned web placement (2 Months). • 1 standard radio interview & 2 weeks standard radio rotation. • 25 physical printed copies.
Premium Takeoff	\$7,000	• Digital Cover & 6 to 8-page print article. • VIP Party Recognition (stage shoutout/logo placement at mixers). • Pinned web placement (2 Months). • 4 weeks heavy radio rotation + dedicated email blast. • 50 physical printed copies.

EDITORIAL & DIGITAL FEATURES

FEATURE TYPE	RATE	DESCRIPTION & TIMETABLE
Print & Digital Feature	\$1,200	1-page feature in the physical magazine + Digital Spotlight rollout (website interview + social post) + guaranteed radio network spin.
Digital Spotlight Interview	\$500	600-word Q&A on the website, embedded music video/ Spotify link, and one dedicated Instagram grid post. (Lifetime web placement).
Top 5 Songs: Artist Slot	\$300	Secure one of five monthly spots. Includes 100-word blurb, track embed, and an IG post graphic & tag. (1 Month feature).
Top 5 Songs: Brand Sponsor	\$2,000	Exclusive "Presented by" branding over the entire Top 5 chart section for the month. (1 Month exclusive).
The Radar Drop	\$250	Quick-turnaround 200-word write-up for a new release. Purely digital web placement and an IG post.
Must Watch Video	\$100	Direct music video placement embedded in the site's "Must Watch" section, plus a promotional social media post. (1 Week highlight).