

2026



HIGHLY UNIQUE MAGAZINE

2026 MEDIA KIT

THE STORY OF HIGHLY UNIQUE

Based in Atlanta, Highly Unique Magazine is a multi-platform media brand at the intersection of music, culture, and storytelling. Built by a new generation of journalists and creatives, we spotlight the artists, voices, and movements shaping today's urban music and cultural landscape.

We are more than a publication. We are a full cultural ecosystem.

Our platform includes:

- A digital and print magazine delivering curated editorial storytelling
- Highly Unique Radio, a multi-market streaming platform amplifying emerging and established voices
- Digital streaming distribution via platforms including TuneIn and iHeartRadio
- Social-first content built for discovery, engagement, and cultural relevance
- Live interviews, curated events, and community-driven activations connecting artists, brands and audiences in real time



HIGHLY UNIQUE MAGAZINE

JUNE/JULY 2025
IMPACT

Exclusive:

**Ferrari
Simmons**

Fully Syndicated:
*Turning Airwaves Into
Currency*

*Tailored
to The
Culture*

John & Raheem On The
BLK FRVR Movement

The Most
Valuable
Pen
Derrick
Milano

+

The
Culture
Keeper
Bem Joiner

Still **RAY DANIELS**
UNBOTHERED

OUR REACH

Highly Unique Magazine connects with a diverse audience of artists, creatives, and music professionals within African American communities, primarily ages 25–34. Partnering with us amplifies your brand's reach through Highly Unique Radio, our app-based music streaming station spotlighting emerging talent and culture-driven conversations.



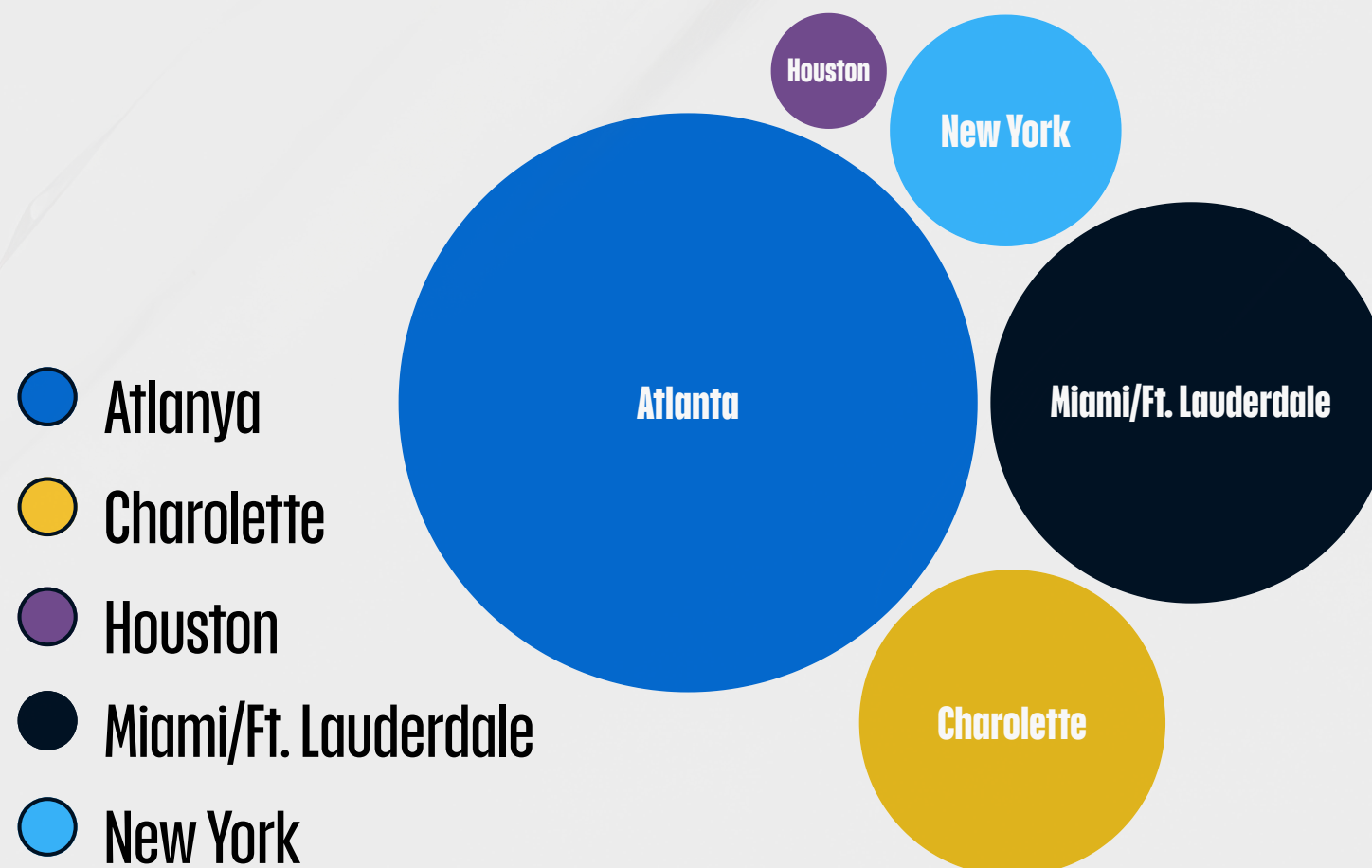
Stats Overview

31.5K Social media followers

738K+ Monthly Social Accounts Reach

52% of our targeted audience identifies as men.

Top Markets by Audience Reach



WHY PARTNER WITH US?

We move past logos and shoutouts, weaving partners into experiences with engaging activations and storytelling that lives beyond the night.

Partnering with Highly Unique gives brands:

- Authentic access to urban culture and community
- Direct engagement with emerging artists, influencers, cultural tastemakers and music executives
- Content-driven exposure that goes beyond logo placement
- A blend of editorial storytelling and experiential marketing
- Expanded national reach through our online broadcasting platform



**We connect brands with the culture.
Check out a few of our past partners:**



ALIGN YOUR BRAND WITH THE CULTURE

EXPLORE HIGHLY UNIQUE MAGAZINE'S 2026 EDITORIAL LINEUP AND DISCOVER OPPORTUNITIES TO CONNECT YOUR BRAND WITH THE ARTISTS, CREATIVES, ENTREPRENEURS, AND CULTURAL VOICES SHAPING WHAT'S NEXT.



Q1 ISSUE: MARCH '26

THEME: MUSIC & ENTERTAINMENT

Highlighting the voices, creatives, and industry forces shaping the power behind today's music culture.

**COVER FEATURE: OG PARKER (PRODUCER)
AND MANDII B (AUTHOR/MEDIA
PERSONALITY)**

ISSUE VIEWERS REACHED: 503K

**PRINT ADVERTISING & SPONSORSHIP
OPPORTUNITIES ARE NOW CLOSED**

Q2 ISSUE: JUNE '26

THEME: IMPACT

Celebrating voices, leaders, and creatives driving community impact.

**COVER FEATURE: RAY DANIELS (MUSIC
EXECUTIVE) AND DERRICK MILANO
(SONGWRITER/PRODUCER)**

ISSUE VIEWERS REACHED: 486K

**PRINT ADVERTISING & SPONSORSHIP
OPPORTUNITIES ARE NOW CLOSED**

Q3 ISSUE: SEPTEMBER '26

THEME: CULTURE & STYLE

Connecting brands with style-forward, culture-driven audiences.

**COVER FEATURE: KENNY BURNS
(HOST & PUBLIC FIGURE)**

ESTIMATED ISSUE REACH: 595K

**PRINT ADVERTISING & SPONSORSHIP
DEADLINE: SEPTEMBER 18, 2026**

Q4 ISSUE: DECEMBER '26

THEME: INFLUENCE

Highlighting innovators, creators, and voices shaping today's conversations.

**COVER FEATURE: DOMANI & OMERETTA
(RECORDING ARTISTS)**

ESTIMATED ISSUE REACH: 3.8M

**PRINT ADVERTISING & SPONSORSHIP
DEADLINE: DECEMBER 3, 2026**



THANK YOU

LET'S COLLAB!

We'd love to collaborate and create something incredible for our upcoming event. Email us to schedule a quick call to discuss event promotion details further.



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